

2015-2016

DOCUMENTING, PROMOTING AND PRESERVING THE ARTS,
CULTURE AND HISTORY OF MINNESOTA'S DIVERSE COMMUNITIES

More Than
2,600
HOURS BROADCAST 

 **MILLION**
4.5 ONLINE
VIEWS

3,400+
ARTISTS AND HISTORIANS
FEATURED 

SUPPORTED
BY **796**
PARTNERS AND
COLLABORATORS 

99 HOURS 
PRODUCED

38 FULLTIME
JOBS AND
91 FREELANCE
ASSIGNMENTS

AVAILABLE ON
17 CHANNELS REACHING
4.75 MILLION
IN OUR REGION 

BROADCAST TO *More Than*
30 MILLION 
US HOUSEHOLDS
IN FY2016

 **851**
ONLINE EDUCATION
GUIDES

 **744.5**
TOTAL HOURS
AVAILABLE TO
STREAM



2015-2016

July 1, 2015 - June 30, 2016	WDSE	TPT	Prairie	Pioneer	Lakeland	KSMQ	Total
Total Number of Jobs Includes new FTEs created with Legacy funds as well as existing FTEs whose time has been materially allocated to Legacy projects, funded by Legacy funding	6.25	15.63	3.5	4.6	4.3	4	38.28
Total Number of Freelance/Temporary Jobs Includes both the number of positions hired for contract, part-time, or freelance work; as well as the total dollar value of those cumulative contracts	0	41 \$86,455	31 \$18,300	2 \$4,500	0	17 \$13,907	91 \$123,162
Total Number of Hours Produced Includes all hours of fully produced content from July 1, 2015 - June 30, 2016, even if they have not aired yet. Also includes content produced this period for web only	11	18.25	19	19.5	15.5	16	99.25
Total Number of Stations Broadcasting Legacy-Funded Programming The total number of channels offered by each MPTA station that carry Legacy-funded programming	8 8 and 31.1 PBS North 8 and 31.2 PBS Explore 8 and 31.3 Create 8 and 31.4 MN Channel	3 TPT 2 TPT LIFE MN Channel	3 PPB1 PPB2* PPB4 *MN Channel	3 Pioneer Create MN Channel	3 L-Prime L-Plus L-MN* *MN Channel	2 15.1 15.4* *MN Channel	17
Total Number of Hours Broadcast Includes premieres and encore broadcasts as well as any other on-air representation during the reporting period	244.5	936.75	458	336	294.5	364.5	2634.25
Estimated Broadcast Viewership in our Region	431,000	1,149,338	369,780	1,017,000	383,500 773,200 more can receive via direct broadcast satellite	655,000	4,778,818
Total Hours of Legacy Program Content Streaming Online	100.5	225	102	96	120.5	100.5	744.5
Total Number of Online Views Website page views and online video views combined	717,167	1,341,685	219,045	1,034,605	653,000	579,515	4,545,017
Total Number of Artists Featured Includes all featured artists as well as individual members of featured bands and performing arts groups	515	1026	233	543	462	234	3013
Total Number of Historians, Educators and Other Content Experts Featured Includes individuals interviewed, providing commentary, opinions, etc in programming	36	37	65	112	71	87	408
Total Number of Organizations Featured Includes organizations featured prominently as well as less overt representations	63	124	26	78	56	84	431
Total Number of Partners and Collaborators Includes partners who provide assistance, direction, underwriting, sponsorship, in-kind contributions, research that may or may not be seen on air	147	556	21	41	27	4	796
Total Number of Lesson Guides Includes all lesson guides created by Legacy funds and readily available, not just those created during the reporting period	84	518	246	3	0	0	851