

# LEGACY-FUNDED WORK OF THE MPTA

2018 - 2019

## REACHED STATEWIDE

**13,000** **18**  
HOURS CHANNELS

## BROADCAST TO MORE THAN

**5 million**

PEOPLE IN THE REGION

“History turns the lights on the present and helps us understand ourselves better.”

## DEEPENED UNDERSTANDING ABOUT MINNESOTA'S HISTORY

**76%** \* Learned more about MN's History

The historical value and lessons of MN's history helps me understand the problems of today.

CREATED JOBS  
**40+**

## SUPPORTED ARTISTS

**46%\***

SPENT MONEY ON THE ARTS

## SPARKED ENGAGEMENT

It inspires, makes me proud of MN, makes me seek out new regions and arts. Makes me grateful.

**66%\*** **66%\***  
attended an event visited an historic site or museum

## EMPOWERED LEARNING

**1048**

EDUCATION GUIDES

“It provides CONTEXT AND PERSPECTIVE. Learning about each other and the world around us can bring us all together.”



[MPTALEGACYMEDIA.ORG](http://MPTALEGACYMEDIA.ORG)

\*MPTA Survey of members, participants and subscribers

**mpta**  
minnesota public television association

WE ASKED OUR COMMUNITIES WHAT THE MPTA'S  
LEGACY-FUNDED WORK MEANS TO THEM.  
*HERE IS WHAT THEY SAID:*

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Gratitude for the **EXCELLENCE**  
you model and provide.

It helps me **understand**  
and **appreciate** our state

Bringing visual beauty to our community is essential to the spiritual well-being of all, but especially the children, who are growing up in such a divisive and angry world. They need to see that **ART CAN CONNECT** to people from all races, economic status, and abilities. It is the meld.

It helps me better understand  
**WHO I AM**  
and other people in the world.

They [arts programming] contribute to a  
**sense of community and belonging**,  
and cultural understanding, as well  
as being entertaining

They [arts programming] enrich and inspire  
creativity in my life. The arts bring joy and  
knowledge of other cultures.  
**It is wonderful to know about what is  
happening locally in the arts, so I can  
participate.**

**It has made me more AWARE  
how LUCKY I am to live  
in a state that has so much  
ART TO OFFER,  
as well as introducing me to  
new local artists/events  
to check out.**

**ART IS ESSENTIAL  
to full and grounded life.**

History shows us how we arrived at our present status. To understand the present and plan for the future, we need to be aware of the factors that contributed to our past. Human relations are profoundly affected by that which took place, particularly as handed down from generation to generation.

**While we cannot rewrite history, we can learn from it.**

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