


2013-2015

DOCUMENTING, PROMOTING AND PRESERVING THE ARTS,
CULTURE AND HISTORY OF MINNESOTA'S DIVERSE COMMUNITIES

More Than
4,000
HOURS BROADCAST



More Than 
3.5 MILLION
HOUSEHOLDS
SERVED

5,000+
ARTISTS AND HISTORIANS
FEATURED



40 FULL-TIME JOBS AND
More Than
FREELANCE **300**
ASSIGNMENTS

3 MILLION
ONLINE
VIEWS



72¢ COST PER
MINNESOTAN
MPTA LEGACY-FUNDED
CONTENT PER YEAR



520 TOTAL
HOURS
LEGACY CONTENT
STREAMING ONLINE



Nearly **700**
EDUCATION
GUIDES
TO DATE

2013-2015

DOCUMENTING PROMOTING PRESERVING

“As a student in Central Minnesota, I like seeing these artists and videos because they’re very current. Art evolves over time and we’re not seeing an old art form or how it used to be done. We’re seeing how it’s being used and manipulated today, in real time.”

Rose, Student,
St. Michael-Albertville High School

“It’s affirming to see the Minnesota cultural landscape reflected in television and online programming. We feel like we are part of a larger community and are so proud to call Minnesota home.”

Anonymous, Grand Rapids, MN

“The range of artists and quality of the video work make it a great tool to augment the materials I bring into my classrooms. The MPTA is a cornerstone force in the cultural landscape of Minnesota. Put simply, it is a part of the tapestry of this state since the rise of electronic media. It is critical that this state continue to invest in the MPTA.”

Carl Flink, Professor of Dance, University of Minnesota

MPTA STATIONS

KSMQ

**LAKELAND
PUBLIC TELEVISION**

**PIONEER
PUBLIC TELEVISION**

PRAIRIE PUBLIC

**TWIN CITIES
PUBLIC TELEVISION**

**WDSE • WRPT
PUBLIC TV**

RECOGNITION

**MPTA’S LEGACY FUNDED
PROGRAMS HONORED
WITH 37 UPPER MIDWEST
REGIONAL EMMY® AWARDS
SINCE 2010**



**2014 LEGACY PARTNER AWARD
GIVEN TO MN ORIGINAL**

For Effective Implementation of Legacy
Projects for the Betterment of All
Minnesotans Presented by Conservation
Minnesota and Minnesota Citizens for
the Arts

