

IMPACT ON **community**

Legacy- funded programming introduced audiences to more than

4,000 local artists & arts organizations,

sharing hundreds of stories about our state's culture.

1,751 partnerships & collaborations forged.

More than **80%** of Minnesotans surveyed say they are **spending money** in the arts because they learned about arts events and the work of local artists from public television.

Of featured artists surveyed, **75%** sold work, booked a performance, or received a grant as a result of having appeared on a Legacy-funded program.

1.6 million web page views

IMPACT ON **education**

320 hours of streaming video are available online, along with **316** activity guides.

73% of educators surveyed shared content, a program, and/or an activity guide with a student.

reach

100% of Minnesotans are served by at least one MPTA station.

More than **2.5 million** Minnesotans tune in to an MPTA station each week.

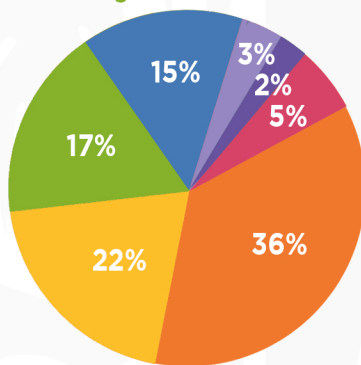
MPTA stations have **broadcast** more than **3,000** hours of Legacy-funded programs.

68¢ The cost to each Minnesotan for a year of Legacy-funded MPTA programs.

jobs CREATION

Legacy funding makes it possible for the stations to employ nearly **500** fulltime and freelance workers, providing new jobs in our communities.

diversity



We are committed to presenting artists from cultural, ethnic and other diverse backgrounds. For example, **80%** of MN Original programs produced in 2011 and 2012 featured diversity among many dimensions of artists and content.

- African/African American
- Asian/Asian American
- Latino/Hispanic
- Middle Eastern
- Native American
- Youth
- Physically Disabled

"Art, as much now as ever, is a vital means to represent the underrepresented." Matthew, Minneapolis

"It has opened our eyes to the richness of our community. It has made us aware of different cultural viewpoints." Laura, Duluth

Legacy-funded programs have been recognized with **19** Upper Midwest Regional Emmy® Awards and 47 nominations.

