



minnesota public television association

# LEGACY: CELEBRATING MINNESOTA'S ARTS, CULTURE + HISTORY

MPTA stations have broadcast more than **600** hours of Legacy funded programs.

More than **40** jobs have been created or maintained, amounting to more than **\$2 million in salaries** for 2010 alone, which is going back into the Minnesota economy.

The number of Minnesota cities and towns represented in Legacy funded MPTA programs.



**235**

**Organizations Featured, Partnerships and Collaborations Forged.**

**100%**

*of Minnesotans are served by at least one MPTA station. More than 2 million Minnesotans tune in to a MPTA station each week.*

**59¢**

The cost to each Minnesotan for one full year of Legacy funded MPTA programs.

*"Legacy funded programs have enhanced my classroom art lessons tremendously."*  
Sarah Hjelmberg, Teacher, Coon Rapids

*"Wonderful, inspiring and educational."*  
Michael Sedivey, Nisswa

**98%** of Minnesotans polled informally say they know more about Minnesota arts, culture and history from watching Legacy funded MPTA programs. **99%** of those responding say this is a **"good use of public money"** for Minnesota.

**336,459**  
WEB PAGE VIEWS

**1,835**

Minnesota Artists, Historians, Educators and Experts Featured.

*"Invaluable, unique and socially and economically beneficial."*  
Julie Wheeler, Saint Paul

*"Enriching. Informative. Accessible."*

**It's well worth the few pennies in taxes."**

Linda Lacey, Glenwood



MPTA Legacy data compiled from July 1, 2009 – December 31, 2010 for all MPTA stations